

Git 'R Dun'! : Planning & Implementation in the Church
Integrity Community Church Mini-Conference
January 5-6, 2007

Typical Church View of Planning:

- 1) A one-time event, and not a systematic, on-going process,
- 2) The “big blob” approach: Failure to see the distinct levels of planning.
- 3) Definitions of planning and planning levels often overlap, leading to great confusion.

MULTI-LEVEL ORGANIZATIONAL P & I

A) VISIONARY PLANNING

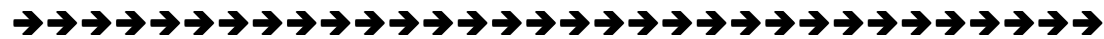
Vision - A compelling picture that depicts what could be, and what should be, in the organization’s future.

Vision
... comes gradually,
.....fulfillment involves everyone.

Participation creates ownership.

The Visionary “Life Cycle”:

Vision renewal is required at least every 7-10 years.



B) MISSIONAL PLANNING

For every vision, there must be at least one mission.

An effective mission has

- a) an action-orientation, and
- b) a completion point.

The mission statement,....

- a) Communicates what must be DONE in order to help what is to BE to come to pass.
- b) Must also be brief enough for people to memorize and recite.

The Missional “Life Cycle”:

As often as the vision is renewed, so the mission must also be renewed.

A mission may have a life cycle of 3-5 years up to the life of the vision.



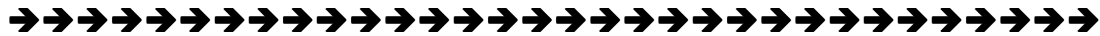
C. STRATEGIC P & I

A mission is a broad course of action, while a strategy is a more focused plan for action.

Strategies are building blocks.

There is a synergy between and among healthy church strategies.

Healthy strategies usually cover a 1 to 3 year increment.



D. TACTICAL P & I

Things are less about planning and more about execution.

The tactical level defines...

- a) the required tasks or events.
- b) day-to-day operations,
- c) those responsible for those tasks and actions.

Key questions:

- 1) Who are our people who can “make things happen”?
- 2) How can we involve them?

Final Thoughts

Planning & implementation is cyclical and on-going.

Beware the new ministry survival cycle

Equipping of the Body

- ⇒ Every member is naturally equipped to excel in one or two of the P&I levels.
- ⇒ Members can “learn” thru experience to function in one or two P&I levels that “border their natural level
- ⇒ Results are optimized when members are working in their natural P&I levels.